

THE STUDY OF STUDENTS MOTIVATION TO EMPLOYMENT

Mary Koulkova

Student in The Ural State University of Economics

Yekaterinburg, Russia

Abstract. This article contains the results of a survey of students 18-20 years of motivational component of students when choosing a job. The survey was conducted by the author in higher educational institutions of the Yekaterinburg in order to obtain answers to the following questions: the desire of students to work in their specialty, about the reasons for promoting the employment of young people, about the timing of search and difficulties in the process of pro-job search among the unemployed students. Students who are already working, we asked about the factors that keep them at their current work. In addition, we were interested about student's opinion about where the students should have a pocket the money, whether a married woman to work. Several studies have confirmed the hypothesis, some results were unexpected for the author. Furthermore, the article contains the author's proposed solution to the problems of unemployment of young people of Sverdlovsk region.

Keywords: youth unemployment; student youth; motivation to employment; reasons for employment; job search time.

JEL codes: J29; J49; J64.

References

1. Volgin, H. Global problems of youth employment // Social Policy and Social Partnership. - 2014. - № 1. - pp 1-2.
2. Dudina O. Social and professional adaptation of young intellectuals on economic and employment market there: monograph - MG: FA 2009. - 126. - p. 59-60.
3. Dunayeva N. R. Salakhutdinov effective employment of the Russian youth - a strategic problem // Chelovek i trud (Person and the labor).- 2010. - № 2. - p.19-23.
4. Departments of Labor and Employment Information website of the Sverdlovsk region. URL: szn.gossaas.ru
5. Korshunov A.V. modern Russian youth in the labor market in terms of socio-economic instability and uncertainty // Theory and Practice of Community Development. -2011. - № 8. - p. 54-57.
6. Lavrič M. Youth employment in Slovenia. - International Conference 1989-2014: twenty-five years after. What has happened to the societies in Central and Southeast Europe since the fall of the iron curtain?, University of Graz, September 18-20, 2014. - 09/2015.

7. Majchrowska A., Broniatowska P., Żółkiewski Z. Minimum Wage in Poland and Youth Employment in Regional Labor Markets // Emerging Markets Finance and Trade. - 10/2015.
8. Morissette R., Ching P., Chan W., Lu Y. Wages, Youth Employment, and School Enrollment: Recent Evidence from Increases in World Oil Prices // Journal of Human Resources. - 12/2015; 50(1). – p. 222-253
9. Visockaitė A., Urmanavičienė A. Youth Employment Trends and Prospects in the European Union: A Comparative Analysis // Society. Integration. Education. – vol. III. – 2015. – p. 444-448
10. Walmsley A. Youth Employment in Tourism and Hospitality - A Critical Review. - Goodfellow, 11/2016.

Contact

Mary Koulkova

The Ural State University of Economics

62-455, 8th of March Str., 620144, Yekaterinburg, Russia

margosha.kmv@mail.ru