

METHODOLOGICAL SUPPORT MANAGEMENT OF LABOR BEHAVIOR OF SUBJECTS LABOR MARKET

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Abstract. The article is devoted to the development of management system of job seekers' labor behavior in the labor market. The necessity for such management arises to increase the success of labor behavior. The article presents the author's definition of labor behavior success, and effects matrix of successful and unsuccessful labor behavior, compiled by the author on the basis of their classification. The proposed methodological support for the labor behavior management includes the object, subject, goal, objectives and management features. The special attention is paid to the function of forecasting and planning, primarily through career guidance. The author considers the motivation for employment is also very important function that has to be strengthened with some activities proposed by the author. The article will be of interest to managers and employees of state and non-state regulating the labor market organizations.

Keywords: labor behavior; labor behavior Management; labor market; job search; predicting behavior; career guidance; motivation for employment.

JEL codes: J64; J68.

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