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DIGITAL ECONOMY DEVELOPMENT ASSESSMENT IN THE CORPORATE BUSINESS ENVIRONMENT

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Abstract. The digital agenda for the modern society development makes the research topic relevant. relevance of the research is due to the. Digitalization processes actively implemented in all spheres of public life require their effectiveness evaluation, the logical result of which is expected to be the digital economy formation in the Russian Federation. The speed of digital transformation and its development level directly depend on the conditions and environment in which these processes are implemented. The corporate business environment is the most promising and most important component of the economic basis for the modern business development in the digital economy. Accordingly, the digital economy development analysis in the corporate business environment involves the use of various indicators reflecting the ongoing digitalization processes, taking into account the peculiarities of the corporate business environment. Based on the study and generalization of various scientific publications and sources on this subject, the theoretical and practical aspects of assessing the digital economy development in the corporate business environment are considered in the article. The author's approach to assessing the digital economy development in the corporate business environment is proposed, based on an integral index calculated by weighing integral sub-indices reflecting the digital development of corporate business environment elements level. The advantages of the proposed approach are the validity, accessibility, simplicity of calculations and application in the practice ease.

Keywords: digital economy; corporate business environment; development level; digitalization; assessment of development.

JEL codes: O12; O40; P17.

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