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DEMOGRAPHIC ENGINEERING AS A METHOD FOR SOCIO-ECONOMIC DEVELOPMENT OF A REGION

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Abstract. The article concerns the demographic engineering concept. The first part of the paper presents the results of a foreign scientific literature systematic analysis containing the term "demographic engineering" in the title and keywords. The demographic design concept definitions are analyzed to identify similar parameters. It is concluded that today there is no single definition of this concept, and the existing ones revolve mainly around forced population movements and interethnic interaction, which indicates that the concept is underestimated in terms of its application for demographic security and regional socio-economic development. Examples of demographic project activities are given. In the second part of the article, using the method of two-level triadic decryption, the author's definition of the "demographic engineering" concept is derived and justified; its significant features and basic elements are highlighted. Demographic engineering is defined as the purposeful activities of public administration bodies, public organizations and social institutions aimed at the population demographic attitudes, demographic behavior and demographic processes in order to ensure demographic security, demographic development and achieve demographic optimum in a certain territory. The subjects, objects and goals of demographic engineering are defined. The concept perspective as the research object is confirmed. The obtained result is the first step in a new direction that can grow into a methodological basis for upcoming research in the field of demographic development management. The article will serve as a basis for understanding the current context in the field of social engineering of demographic processes, will be useful for scientists and specialists in the demographic process management, sociology, reproduction psychology and population health care, as well as all those interested in demographic and family policy issues.

Keywords: demographic engineering; population engineering; demographic projects; demographic design; management of demographic processes.

JEL codes: J11; J18.

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