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INSTITUTIONAL ENVIRONMENT OF INDUSTRIAL ENTERPRISE'S INNOVATION ACTIVITY: CONDITIONS, FACTORS, PROBLEMS

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Abstract. The article is devoted to the analysis of the innovation activity institutional environment. With the help of general scientific methods and systemic and institutional approaches elements, the article examines the conditions and factors of industrial enterprise's innovative development that form the institutional environment of innovation activity. Based on the study, the definition of the innovation activity institutional environment is given. The activation directions and improvement of the innovation activity efficiency and its externality in the conditions of an imperfect institutional environment are determined. Four groups of innovative development complementary institutions of are identified. The institutional factors of innovative development are grouped. The classification of institutions of the institutional environment of innovation activity is presented. A systematic generalization of the obtained results made it possible to form the author's model of the innovative activity institutional environment of an industrial enterprise. The proposed model, created on the institutions' integration basis of the state, science, legal and financial areas, as well as individual manufacturing enterprises and other participants in foreign economic relations, is aimed at providing a search for directions for the effective accumulative effect formation of integration inextricable ties and partnerships and the search for economic instruments production of competitive science-intensive products.

Keywords: institute; industry; institutional environment; complementary institutions; factors of innovative development; institutes of innovative development.

JEL codes: O14; O38.

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