

SOCIAL PORTRAIT OF FUTURE GRADUATES ORGANIZATIONS OF THE HIGHEST PROFESSIONAL FORMATIONS OF YEKATERINBURG

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Abstract. In article methodical aspects and results of research in the field of an assessment of labor capacity of the region are given in a segment of the student's youth studying on last years of the organizations of higher education of Yekaterinburg. The main objective of research consisted in formation of a collective, average social portrait of the student during the closest entry into the market of work. An attempt to estimate compliance of properties of the identity of future graduates to needs of employers is made. The social portrait of the graduate is understood as the integrated description of the main social, demographic and other properties of the personality inherent in set of the trained. The social and typical portrait of the student is considered as potentially active social subject in labor market. Results of research will allow to correct teaching and educational process for the purpose of rapprochement of interests of sellers and buyers of labor in labor market in the long term.

Keywords: employment; labor market; labor potential.

JEL codes: J21; J68; J88.

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