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SYSTEMATIZATION OF TYPICAL PARENTING PRACTICES: SEARCH FOR CRITERIA OF EFFECTIVENESS OF COMBINING EMPLOYMENT WITH CHILDREN RAISING

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Abstract. This article is devoted to the theoretical and methodological aspects of substantiating the criteria for the effectiveness of combining paid employment with parental practices. The relevance of the research issue correlates with the national development priorities of the Russian Federation, determined by the current demographic problems and shortage of personnel in the labor market. Due to the labor sphere and the family institution transformations, the variability of formats for combining work with parenthood is expanding. The search for effective parenting practices is important from the human resources reproduction point of view and from the social and labor guarantees system development for working mothers and fathers. The purpose of our work is to define a methodological approach to the technology and tools development for evaluating the effectiveness of combining paid and parental work. The main research method is a comprehensive analysis of scientific literature over the last twenty years. Based on the parenthood's typologies and classifications systematization, six enlarged components of the parental practices profile are identified. The novelty of the work lies in the elements' addition to the parental practices profile with the seventh component "The model of combining work and parenting". A methodological approach is proposed for the tools' development for quantitative and qualitative study of effective practices of combining paid and parental work.

Keywords: employment; parenthood; combining work with parenthood; working parents; motherhood; fatherhood.

JEL codes: J19; J1.

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