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# THE EMPLOYEE RESPONSIBILITY PHENOMENON: CHINESE AND RUSSIAN ENTERPRISES COMPARATIVE STUDY

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Abstract. The article presents a comparative analysis of approaches to the perception of the phenomenon of employee responsibility in Chinese and Russian enterprises, discusses differences in understanding responsibility in the Chinese and Russian languages, as well as the impact of cultural characteristics on the formation of these concepts. Empirical data collection was carried out by the authors through an online survey of Chinese and Russian respondents. Narrative and comparative analyses of responses to questions related to the perception of responsibility at work allowed identifying similarities and differences in the interpretation of this phenomenon. The results showed that Chinese workers more often associate responsibility with compliance with rules and the need to justify the trust of management, while Russian workers link it to individual qualities and competencies. Perceptions of responsibility in Chinese enterprises are more closely linked to leadership and subordination, whereas in Russia they are more associated with personal characteristics and motivation of the worker himself. Practices for managing employee responsibility in Chinese companies can be useful for developing strategies for managing employee responsibility adapted to the specific conditions of Russian business.

**Keywords:** responsibility at work; employees' responsibility; online survey; narrative analysis; comparative analysis; personnel responsibility management.

JEL codes: J28: M14.

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