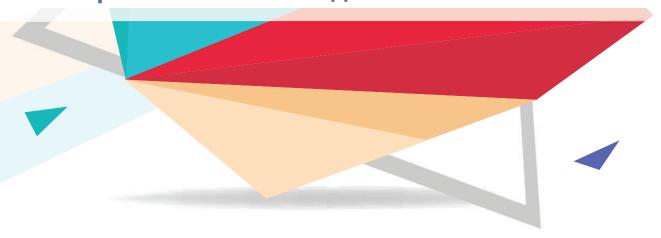


HUMAN PROGRESS

Электронное сетевое издание



Том 5 № 4 (апрель 2019)

progress-human.com

Editor in Chief:

Inna Kulkova – Doctor of Economics, Professor (redactor@progress-human.com, instmen@ya.ru)

Founder:

The Educational and Research Institute of Management

The address:

of. 915a, 12A, 8 Marta str., Yekaterinburg, 620014, The Russian Federation

Phone number:

+7 (982) 62-40-400

6+

The journal is registered in the Federal Service for Supervision of Communications, Information Technology, and Mass Media (Russia) El No. FS77-62455 dated July 27, 2015.

ISSN 2414-4916

Included in the Russian Science Citation Index

Included in the Higher Attestation Commission's List of the peer-reviewed scientific journals, in which the main scientific results for the candidate of science degree thesis, for the doctor of sciences degree thesis should be published

Editorial board:

- Prof. Dr. Zuzana Dvorakova the University of Chemistry and Technology, the School of Business, Prague, Czech Republic.
- Prof. Dr. Kurpis Lada Gonzaga University, Spokan, USA.
- Prof. Dr. Mauro Gatti University of Rome "La Sapienza", Rome, Italy.
- Prof. Dr. Maria Menshikova University of Rome "La Sapienza", Rome, Italy.
- Prof. Dr. Ekaterina Vinogradova Ural State University of Economics, Yekaterinburg, Russia.
- Prof. Dr. Pavel Druzhinin Institute of Economics, Karelian Scientific Center of the Russian Academy of Sciences, Petrozavodsk, Russia.
- Prof. Dr. Igor Leontyev General Director of Insurance Medical Company "UMMC-Medicine" LLC, Yekaterinburg, Russia.
- Prof. Dr. Larisa Mierin St. Petersburg State University of Economics, St. Petersburg, Russia.
- Prof. Dr. Tatyana Razumova Lomonosov Moscow State University, Moscow, Russia.
- Prof. Dr. Sergey Radko Russian State University named after A.N. Kosygin (Technology. Design. Art), Moscow, Russia.
- Prof. Dr. Larisa Sankova Yuri Gagarin State Technical University of Saratov, Saratov, Russia.
- Prof. Dr. Nadezhda Surnina Ural State University of Economics, Yekaterinburg, Russia.
- Prof. Dr. Andrey Shelomentsev Institute of Economics, Ural Branch of the Russian Academy of Sciences, Yekaterinburg, Russia.
- Prof. Dr. Vadim Shumetov Orel State University named after I.S. Turgenev, Orel, Russia.
- Assoc. Prof. Maria Plutova Ural State University of Economics, Yekaterinburg, Russia.
- Assoc. Prof. Dr. Alena Fedorova Ural Federal University, Yekaterinburg, Russia.

CONTENTS

Economics and Management

Valdeeva E.M., Parfenova N.I. Organization of recruitment: private educational	
institution of additional professional education "engineering academy"	1
Veretkovskaia O.V. The question of employee engagement and the factors	
of its formation and development	2
Volkova Y.V. Cost factors and performance indicators in business value management	3
Kostareva A.A. Analysis of demand for the profession "crane operator in metallurgical	
production"	4
Semerikova D.A. Features and methods of forming key performance indicators	
for company recruiters	5