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ANALYSIS OF DEMAND FOR THE PROFESSION "CRANE OPERATOR IN METALLURGICAL PRODUCTION"

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Abstract. The article is devoted to the analysis of the particular profession demand for labor on the labor market. The essence of the demand for labor is determined; the topic relevance is proved by the fact that metallurgy is one of the backbone sectors of the Russian economy, and the crane operator is one of the most popular professions in the industry. The description of the labor functions performed by employees in this profession is given. The average salary by positions and the rating of the profession "crane operator in metallurgical production" were analyzed for the first quarter of 2019, including the profession prospects, entry barrier, competition level, etc. It was revealed that the salary for this profession is higher than the average. The author analyzed the dynamics of the number of vacancies and resumes posted on the HeadHunter portal, and revealed an excess of demand for labor over supply, which indicates a labor shortage in these professions. Further, the problems of staffing the industry were identified, including aging staff, a sufficiently high staff turnover level, and the mismatch between the training quality and the employer's requirements. The author proposed the introduction of special career guidance programs for advocacy and attract schoolchildren and students.

Keywords: profession; demand for a profession; labor market; profession market; crane operator; metallurgical production.

JEL codes: J 21.

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