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## **AUDITOF STAFF TRAINING PERFORMANCE AT CORPORATE UNIVERSITY: CASE STUDY PwC**

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**Abstract.** This article analyzes the personnel training and development system using PwC company as an example. As a method of evaluating the training organization effectiveness at a corporate university, a sociological survey was chosen on staff satisfaction with the vocational guidance system, training organization, and career building in the company. It was revealed that the company uses three training formats: self-education, distance and full-time. Classification of training forms in the training center PwC is given. The employee' career prospects are systematized for many work years. Based on a sociological study, the author assessed the workers' satisfaction with working conditions and the workplace, and identified areas for improving work. Further, a subjective assessment of the training system effectiveness in the company and the measures necessary to improve the training program and development, according to respondents, were identified. The second part of the article proposes measures to improve training: the organization of employees' rotation both within each training center, and with the transition to similar training centers; development of monetary and non-monetary motivation system for mentoring; creation of the "New employee" handbook with useful information for a newly hired employee.

**Keywords:** staff training; education; corporate university; training effectiveness; forms of training.

**JEL codes:** M 53, D 83.

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