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**EFFICIENCY ASSESSMENT OF STAFF SELECTION AND  
RECEPTION IN THE ORGANIZATION: CASE STUDY  
ZAO KOMBINAT PISHCHEVOY «KHOROSHIY VKUS»  
(COMBINE FOOD "GOOD TASTE" CJSC)**

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**Abstract.** The article is devoted to one of the main personnel management directions in organizations related to the recruitment, selection and hiring of new employees. The article highlights the essence and significance of the recruitment process in a modern company. Evaluation of the personnel selection and reception effectiveness is carried out on the basis of ZAO Kombinat pishchevoy «Khoroshiy Vkus», the personnel number of which is more than 500 people. The author analyzes the personnel structure, describes the admission procedure, and assesses the company's work, conducted in 2017 in order to ensure the need for personnel. Further, the author analyzes the costs associated with the personnel reception, the number of published vacancy announcements and calculates the average cost of selecting an employee in a company. To identify the reasons for the increase in the cost of recruiting and receiving staff, the author analyzes the timing of positions closing and reveals its increase. The author pays special attention to the sources of attracting candidates and methods for evaluating and selecting personnel in an enterprise. In conclusion, the author infers that there are deficiencies in the existing system of personnel selection and reception at ZAO Kombinat Pishchevoy «Khoroshiy Vkus» and formulates recommendations for its improvement.

**Keywords:** staff recruitment; reception staff; staff selection; hiring; sources of staff attraction.

**JEL codes:** M 12; M 51.

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