

***To cite this paper:***

Muleva L.L. (2018) Women' employment problems on the labor market in Sverdlovsk region. *Human Progress*. 4 (7): 3. URL: [http://progress-human.com/images/2018/Tom4\\_7/Muleva.pdf](http://progress-human.com/images/2018/Tom4_7/Muleva.pdf).

## **WOMEN' EMPLOYMENT PROBLEMS ON THE LABOR MARKET IN SVERDLOVSK REGION**

**Lubov' Muleva**

Student in Ural State University of Economics

Yekaterinburg, Russia

**Abstract.** The article reveals one of the pressing problems for the modern labor market - the female employment state and the problems. The author substantiates the study's relevance in the context of modern social and labor changes; reveals the women's employment features in the labor market; presents a woman's social portrait in the Russian labor market in 2017, taking into account gender inequality. In the second part of the article, the author analyzes the population dynamics in the Sverdlovsk region, the population economic activity, makes a general description of the labor market, trends in employment and unemployment. It was revealed that there is a decrease in employment in the Sverdlovsk region, which is estimated as a negative moment that hinders the regional economy development. Further, the article analyzes the trends in the women' employment in the Sverdlovsk region labor market, identifies the main problems that women face during the employment period, and the main options for their behavior in order to find a work. The analysis made it possible to draw conclusions about the need for significant measures to solve the problems of women's employment; the author suggested some directions for solving them, including the development of women's entrepreneurship.

**Keywords:** labor market; women's employment; unemployment; employment problems; gender issues.

**JEL codes:** J 21; J 49; J 64.

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## **Contact**

Lubov' Muleva

Ural State University of Economics

62-455, 8th of March Str., 620144, Yekaterinburg, Russia

[hohrikova@yandex.ru](mailto:hohrikova@yandex.ru)