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SOME ASPECTS OF THE INNOVATIONS DEVELOPMENT SPECIFICITY IN THE CURRENT MARKET ENVIRONMENT

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Abstract. The article is devoted to the innovation management development in modern economic conditions. The innovation management definition is given and its actual tasks are presented. Factor, functional, systemic and situational approaches are defined to the modern innovation management development. The Russian scientist economist N. E. Kondratiev's ideas about the length of conjunctural waves in the economy are applied to innovations. Based on the analysis of market waves and innovation conditions, the conclusion is made about the beginning of a new innovation wave (innovation cycle) in the global economy. To confirm the Schumpeter's innovative theory, it is concluded the transition necessity from administrative management to the creation of an motives and incentives for innovation effective system. Taking into account the fact that innovation activity is an area of high risks; the author proposes to create informational and legal support of special conditions for stimulating innovation work, preferential taxation and lending. In particular, the author proposes the creation of a national innovation space. The unfavorable factors hindering implementation of the Russian forced industrial-innovative development strategic program till 2020 are defined. The possibilities and prospects of innovation development on the educational institutions basis are analyzed, changes in remuneration of researchers and professors engaged in scientific work are offered.

Keywords: innovative development; innovative management; factors of innovations; University science; stimulation of innovative work.

JEL codes: O 32.

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