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## **DEVELOPMENT PROSPECTS OF NON-TRADITIONAL EMPLOYMENT FORMS ON THE LABOR MARKET**

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**Abstract.** The article contains an analysis of the existing in Russia and the world non-traditional forms of employment. The author investigated such non-traditional forms of employment as home-based work and self-employment, extra work, staff leasing, out-staffing, outsourcing of services, telecommuting, freelance. The article briefly outlines the differences between nontraditional forms of employment and traditional ones; the advantages and disadvantages are systematized of using non-traditional forms of employment for workers, employers and society as a whole. The author concluded that non-traditional forms of employment will develop further, as they allow not only to reduce personnel costs and to maintain workers' work-life balance, but also to increase the actual employed age in the country, which is especially important in conditions of labor shortage and unfavorable pension trends security. In the conclusion, the author concludes that the prohibition of non-traditional forms of employment is unproductive and offers a detailed study of such employment forms impact on the development of the country's economy.

**Keywords:** employment; unconventional forms; labor market; self-employment; ILO.

**JEL codes:** J 20; J 21; J 40.

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