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ANALYSIS OF SMALL ENTERPRISES DEVELOPMENT IN SVERDLOVSK REGION

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Abstract: This article analyzes trends in the development of small business in Sverdlovsk region, which is one of the leaders in Russia in the number and volume of small enterprises. Small business has become an integral part of the social and economic structure of Sverdlovsk region. A definition of small business is given. The main statistical data are studied about the development of small business: the dynamics of the small enterprises number (excluding micro enterprises) in the Sverdlovsk region for the period from 2011 to 2015 and the structure of small businesses by economic activity for the period 2013-2015. Conclusions are made about the development trends of small business in the Sverdlovsk region. It was revealed that there is no clearly expressed tendency to increase or decrease the number of small enterprises in the region. Enterprises of wholesale and retail trade, repair of motor vehicles, motorcycles, household products account for the bulk of all small businesses. In conclusion, the support measures are listed which are necessary for small business and the authors' forecasts are presented for further development of small business in Sverdlovsk region.

Keywords: small business; Sverdlovsk region; number of small enterprises; structure of small business; statistics.

JEL codes: L 26; L 25; N 80.

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