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PROBLEMS AND PROSPECTS OF RATINGS DEVELOPMENT APPLIED TO COMMERCIAL HEALTH ORGANIZATIONS IN RUSSIA

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Abstract. The article is devoted to the analysis of the current situation in the market of commercial health organizations ratings. The need for rating medical organizations is due to the current state of the reformed health care system in Russia, rating is a fairly powerful management mechanism. The article provides a list of categories of consumers' health care providers ratings, as well as the purpose of their usage. A number of certain problems exist in the formation of commercial health care institutions ratings. The author considers the development of an integrated and systematic approach to drawing up ratings, which are important. The article will be of interest to managers and employees of private medical organizations involved in the administration process and quality management of medical services.

Keywords: private healthcare organizations ratings; private healthcare; private clinics ratings; problems of ratings.

JEL codes: I 11, I 19.

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