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THE ANALYSIS OF INFORMATION MANAGEMENT SYSTEM IN THE SOCIAL AND ECONOMIC SPHERE OF THE KAMENSK-URALSKY MUNICIPALITY

Miroslav Zaveskin

Teacher in Kamensk-Uralsky Agro-industrial College Kamensk-Yralskii, Russia

Abstract. In this article the author carried out the analysis of the website of MO Kamensk-Uralsky by means of monitoring systems of the state websites of AIS «Monitoring of the State Websites» and AIS «Infometr». The problem of the low level of an involvement of citizens is considered and recommendations about improving of operation of a resource are provided. Within monitoring the assessment of observance of requirements to accessibility of information on activities of public authorities and local governments is carried out, technical characteristics of the official sites are checked, and also monitoring and the accounting of a judgement of users concerning operation of this or that public authority and its representation on the Internet is made. The total rating in equal shares consists of the Expert estimates which are carried out annually and also in case of changes and the troubleshooting on the website, the Technical rating made daily in an automatic mode and National rating which results depend on an assessment of users of the state website, their addresses and an assessment of the response to these addresses. The rating of the websites of authorities in particular in the directions: «Open data», «Information openness» and «Public councils» – also, the automated information system working since 2014 by means of which monitoring of the state databases is carried out is engaged and recommendations about increase in their openness and efficiency are formed.

Keywords: monitoring; rating; Kamensk-Uralsky; AIS «Monitoring of the State Websites»; AIS «Infometr».

JEL code: H 73.

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Contact

Miroslav Zaveskin

Kamensk-Uralsky Agro-industrial College

20, Mechanization Str., Kamensk-Uralsky, 623400, Sverdlovsk region, Russia zworld@mail.ru