# INTERACTION OF ECONOMIC SUBJECTS IN TOURISM INDUSTRY

**Ksenya Bychkova**

Student in Institute of economics and management

Yalta, Crimea, Russia

**Abstract.** The article deals with the concept of economic subjects of the tourist industry and their interaction with the help of a scheme. It was revealed that the interaction of economic entities is carried out at three levels: the producers of tourism services, the channel for the distribution of tourist services, the support service. Also, in the article the main indicators of the activity of tourist companies of the Russian Federation for 2013 - 2015 were investigated and it was revealed that in the period 2013-2015 there was an increase in the number of tourist firms, while reducing the number of tourist packages sold to the population and increasing their cost. The study made it possible to reveal that in most enterprises of the tourist industry there are no logistic systems, which leads to a decrease in the effectiveness of interaction. The author of the article proposed the creation of an electronic logistics center for tourism in the Russian Federation, which will lead to a comprehensive solution to the identified problems of increasing the average cost of a tour package, and as a consequence, the development of the tourism industry.

**Keywords**: economic entity; tourist industry; logistic system; interaction of economic entities; logistics center of tourism.

**JEL codes:** L83; L15.

**References**

1. Federal Law No. 135-FZ of July 26, 2006 (as amended on July 3, 2013) «On Protection of Competition» // «Collection of Legislation of the Russian Federation», July 31, 2006, No. 31 (1 h.), Art. 3434.

2. Levkin, G.G. Use of logistics in the sphere of tourism product circulation / G.G. Levkin // Questions of intercultural communication in linguistics, international management and tourism: VI Intern. Scientific-practical. Conf. April 19, 2013 Omsk, Izdvo «In.Iz.-Omsk», 2013. P. 196-200.

3. Frolova, T.A. Economics and management in the field of social and cultural services and tourism: lecture notes. - Taganrog: TIT SFedU, 2010.

4. Khozova, A.V. Logistics in Tourism / Institute of Management Technologies and Agrarian Market FGBOU SamGSKHA. - Samara, - 2014.

5. The industry of tourism, leisure and hospitality [Electronic resource]. - Access mode: http://www.intuit.ru/studies/courses/3553/795/lecture/30445%2525252525252525253Fpage%2525 252525252525253D2.

6. Tourism / The official website of the Federal Service of State Statistics of the Russian Federation [Electronic resource]. - Access mode: http://www.gks.ru/wps/wcm/connect/rosstat_main/rosstat/ru/statistics/enterprise/retail/#.

7. Stolyarenko, A.V. The structure of the organizational and economic mechanism for the functioning of a sanatorium-and-spa enterprise / A.V. Stolyarenko // Business-Inform. - 2013. - No. 1. - P. 235-242.

8. Mukhin, AD Information and communication environment of the tourist-recreational enterprise of the Crimea / A.D. Mukhin, A.V. Stolyarenko // Tavrichesky scientific observer, 2017. - № 1 (18). - P. 54-57. - Access mode: http://elibrary.ru/download/elibrary_28784370_30309274.pdf

9. Stolyarenko, A.V. Theoretical analysis of approaches to assessing the effectiveness of the system of motivation of the enterprise's personnel / A.V. Stolyarenko, M.V. Matyunina, A.N. Chumak // Scientific and Methodical Electronic Journal «Concept». - 2016. - No. 8. - P. 92-98. - Access mode: http://e-koncept.ru/2016/16169.htm.

10. Stolyarenko, A.V. Formation and introduction and introduction of a staff motivation system in the sanatorium-resort enterprise of the Republic of Crimea / A.V. Stolyarenko, M.V. Matyunina // Management of personnel and intellectual resources in Russia. - 2016. - T.5. - №5. - P. 12-17. - DOI: 10.12737 / 22521.

11. Stolyarenko, A.V. Classification factors of the sanatorium complex: the theoretical approach / A. V. Stolyarenko // Uchenye zapiski Krymskogo Engineering and Pedagogical University, 2011. - № 28. - P.170-174.

**Contact**

Ksenya Bychkova

Institute of economics and management

298691, Yalta, p/o Oliva

bychkova.ksenya92@mail.ru