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SOCIOLOGICAL RESEARCH OF WORKERS' ADAPTATION AND LABOUR MOTIVATION IN ASBESTOVSKIY URBAN DISTRICT (SVERDLOVSK REGION) AGRICULTURAL ENTERPRISES

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Abstract. The article describes the results of a sociological study conducted by the author about the agricultural workers' labor motivation and the adaptation in the Asbestovskiy urban district of the Sverdlovsk Region. The questioning made it possible to identify the employees' attitude towards the contractual wage system; the application of personnel appraisal; the employees' awareness about the content of the collective agreement; the agricultural workers' attitude to the existing organization of labor remuneration and its changing. In addition, the author revealed the level of the employees' satisfaction with the work performed and its interconnection with their work experience at the enterprise; on the basis of this, the average period was determined of the workers' adaptation process in agricultural enterprises. The article may be of interest to managers of such enterprises and specialists who study labor motivation and staff adaptation.

Keywords: salary; contract payment; collective agreement; attestation of personnel; satisfaction with work; adaptation.

JEL codes: Z 13; Z 22.

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