

To cite this paper:

Kulkova I.A. (2017) The main social institutions for the development of labour behaviour and labour motivation. *Human Progress*. 3 (2): 3. URL: http://progress-human.com/images/2017/Tom3_2/Kulkova.pdf.

THE MAIN SOCIAL INSTITUTIONS FOR THE DEVELOPMENT OF LABOUR BEHAVIOUR AND LABOUR MOTIVATION

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Abstract. The article is devoted to the study of the main social institutions which have the greatest influence on the labour behaviour development and employees' labour motivation. At the beginning of the article the author proves that the traditional using the term "formation" is not applicable to the employee's labour behaviour; it is more correct to use the term "development". Further, the main forms and influence directions are determined to each social institution for the person's labour behaviour development: the family, educational and upbringing institutions, the media (mass media), labour collectives, the state, the church, property and science. The author conducted a classification of these social institutions, dividing them into two groups: operating on the macro and micro-levels of socio-economic relations. Since one of the social institutions is the church, the author studied the Orthodox religion's attitude towards the work as the individual's moral need. The basic levers are named, influencing employees' labour behaviour used by the organization in which the individual works.

Keywords: social institutions; labour behaviour; motivation to work; labour behaviour development; influence of social institutions.

JEL codes: J 24; J 29.

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