

EFFICIENCY OF USING MODERN DISTANCE STAFF- LEARNING SYSTEM IN CRISIS

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Abstract. The article is devoted to the review and study of the modern educational methods benefits, compared with the traditional, in the period of reducing staff training costs. The article describes, in particular, and studies in detail distance learning impact on personnel. Overview of the main traditional forms of staff training is presented; their advantages and disadvantages are studied. The article highlights also the main advantages of distance learning. Expediency of distance learning using in different kinds of economic conditions is described. We prove the defining foundations that allow us to establish the level of distance learning quality. The urgency of using distance learning is confirmed. The ability to optimize the staff training costs in the company is described through the introduction of distance learning. The article presents a visual difference between the cost of training and courses of external training organizations in comparison with the cost of distance learning.

Keywords: training; staff development; distance training system; the advantages of distance learning; optimization of staff training costs.

JEL codes: M53, M15.

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